

## 日夜無間 香港派對時刻 Moët Party Day Moët Party Day, from day to night!

On June 11th, *Moët & Chandon Hong Kong* took the guests through a day of stylish experiences, *Moët Party Day*, which allowed the participants to enjoy their #MoëtMoment.

Greet the morning with a *Champagne Zen workshop* at *Cabana*, a haven of leisure and luxurious relaxation on the Southside oceanfront.

"When in doubt, go shopping." Indulge yourself with a *Sparkling Retail Therapy* in the afternoon. Get your summer wardrobe sorted at *Lane Crawford*, the iconic luxury department store, with glasses of Moët Ice Impérial.

As the sun sets, discover a *Street Food Glam experience* at *SOHOFAMA*, modernized Chinese cuisine deliciously paired with Moët Impérial champagne. So pop the cork, get your friends together and let the #MoëtMoment flow.

If you prefer a night time experience, let Moët & Chandon's boldness inspire you with the *first-ever Midnight Bowling at dragon-i*. Not a game player? Join us at the *Moët Ice Impérial Pop Up Lounge for a party*. Moët Ice Impérial is sure to inspire your most exclusive summer #moetmoment yet!

Each part of the party day could not lack of any Moët & Chandon Champagne, which paralleled to the modal of "live the now at #MoëtMoment"!

6月11日, Moët & Chandon帶來一個嶄新體驗 — Moët Party Day, 參加者盡情享受屬於自己的 #MoëtMoment。在早上前往淺水灣的 Cabana參與Champagne Zen瑜珈體驗, 身心靈得到完美放鬆後, 細享Moët Ice Impérial 早午餐, 作為一個完美週末的起始。下午在連卡佛香港旗艦店舉行 Sparkling Retail Therapy, 一邊細嚐Moët Ice Impérial夏日專屬香檳及Mini Moët Impérial, 搜羅當季時尚服飾精品。晚上在本地有機餐廳SOHOFAMA 創作Street Food Glam主題派對。全港首個深夜保齡球派對蘭桂坊dragon-i為當日Moët Party Day劃上完美句號, 非運動愛好者則前往於銅鑼灣Fashion Walk的Moët Ice Impérial Pop Up Lounge。活動每一個時刻都不能缺少Moët & Chandon香檳, 貫徹品牌擁抱難宗旨。

1. Hilary Tsui 徐濛榮
2. How could we miss the Moët & Chandon Champagne! 怎可以錯過Moët & Chandon香檳!
3. Our colleagues were enjoying a joyful night! 我們的同事都在當晚玩得盡興!



## Wine Lister獨家香港品酒測試

### Exclusive Blind Tasting Dinner of Wine Lister in Hong Kong

Some people claims prestigious brands own the best quality wine, but some said they come from less well-known wineries, why don't they participate a showdown? *Wine Lister*, the world's first data-driven wine rating system, held its inaugural "Showdown" dinner on 26th May, with some of the most distinguished collectors and members of the trade in attendance to have their say. The showdown categories was competed between "Buzz Brands" and "Hidden Gems". "Buzz Brands", the most talked-about, prestigious wine, were served blind alongside "Hidden Gems", fine wines that are under the radar but worth discovering. Each of the wine categories served with 7 wine, and paired with 5 Cantonese dishes.

The highest 2 scores wine are *Château d'Yquem 2013 (1st place)* and *Harlan Estate 1995 (2nd place)*. The "Buzz Brands" scoring on average 18% higher than the "Hidden Gems", proving that their exceptional quality is undeniably achieved to the recognition from worldwide.



However, the correlation between quality and brand is not always borne out, such as the 3rd place was *Kumeu River's Mate's Vineyard Chardonnay 2012*, from New Zealand, surprising the assembled expert guests who unanimously thought it to be a top white Burgundy. Wine Lister combines all the relevant facts into a single, objective score. For more information please browse: [www.wine-lister.com](http://www.wine-lister.com).



有人說頂級尊貴品牌的酒品質最好, 亦有人說最好飲的酒是來自較少人認識的酒莊, 雙方與其辯論的話, 不如來一場比拼吧! 全球首個以數據來分析的酒評系統的機構 Wine Lister, 早前在 Vinexpo 5月26號在中國會舉行了一場私人晚宴作一個私人品酒比拼, 誠邀一眾專業品酒人士表達己見。當晚以「Buzz Brands」和「Hidden Gems」兩大類別作 Blind Tasting 比拼, 「Buzz Brands」是大眾認識的頂級奢華葡萄酒; 「Hidden Gems」是較少人認識但值得欣賞的葡萄酒。2類酒都分別以7枝作比試, 為當晚5道中式佳餚作配酒。

最高分數的2枝酒分別是 *Château d'Yquem 2013 (第1名)* 和 *Harlan Estate 1995 (第2名)*, 而整體來說「Buzz Brands」比「Hidden Gems」平均高18%分數, 證實它們的優秀品質獲得全球認可是無可置疑。

但酒的品質不一定和名氣相輔相成, 這晚宴最有趣之處就是發現驚喜, 如第3名的 *Kumeu River's Mate's Vineyard Chardonnay 2012*, 一眾酒評人士紛紛以為這優質紐西蘭白酒是勃艮第頂級白酒。Wine Lister融合所有酒的相關資料後會給予葡萄酒一個公平而中立的分數, 想了解詳情的話可以瀏覽 [www.wine-lister.com](http://www.wine-lister.com)。